Genesee County Health Department

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FOR IMMEDIATE RELEASE

DATE: October 16, 2015 END DATE: October 24, 2015

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RE: Fifth Annual SPROUT Healthy Halloween

Food Day is a year round nationwide celebration of eating healthy foods that were produced "with care for the environment, animals and the men and women who grow and harvest it." (foodday.org) This weeklong celebration will end with the SPROUT Coalition's Healthy Halloween on Saturday, October 24th at the Flint Farmers' Market. The SPROUT Coalition's (Steering Prevention Reducing Obesity Utilizing Teamwork) mission is to grow healthy children and families in Genesee County.

Healthy Halloween will be from 9 am-1 pm at the Flint Farmers' Market located at 300 East First Street in Downtown Flint. The event will begin in the Market's Community Room and at 10:00 trick or treating will begin. Children will be given a passport to be stamped at the 12 trick or treat stations located throughout the market where SPROUT Coalition partners will be passing out healthy treats and other items to encourage healthy living. Upon completion of the trick or treating, children will return to the Community Room where they will receive a healthy snack and have access to information regarding healthy eating and living. Trick or Treating will end at noon. Children are encouraged to wear their Halloween costume. This event is free to the public. For more information, please contact the Genesee County Health Department at (810) 257-3612. Our motto is *Better Life through Better Health*.